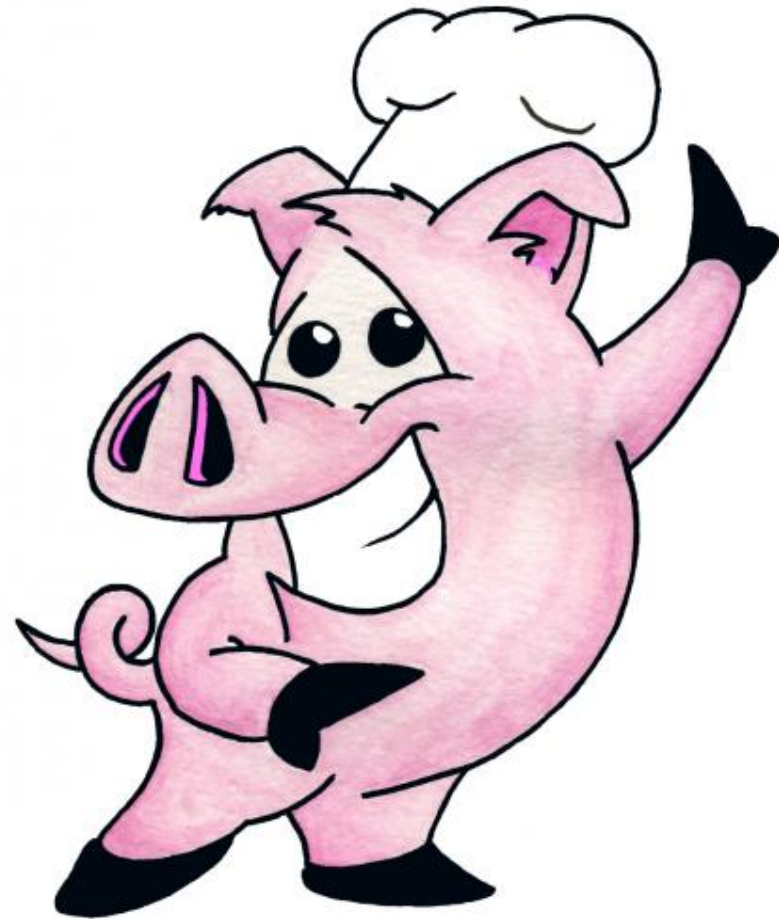


- **Esquimalt Ribfest
Sponsorship
Opportunities**

Esquimalt Ribfest 2024

- The 12th annual Esquimalt Ribfest is scheduled to be held on September 6th 7th and 8th at Bullen Park. Average attendance over the last three years has approached the 50,000 mark and all net proceeds from this 100% volunteer, charity event go directly back into the community. We are proud that we have provided local non-profit organizations with a total nearing \$2M since our inception. Join us as a sponsor to support and celebrate an awesome family event that puts so much back into our wonderful community.



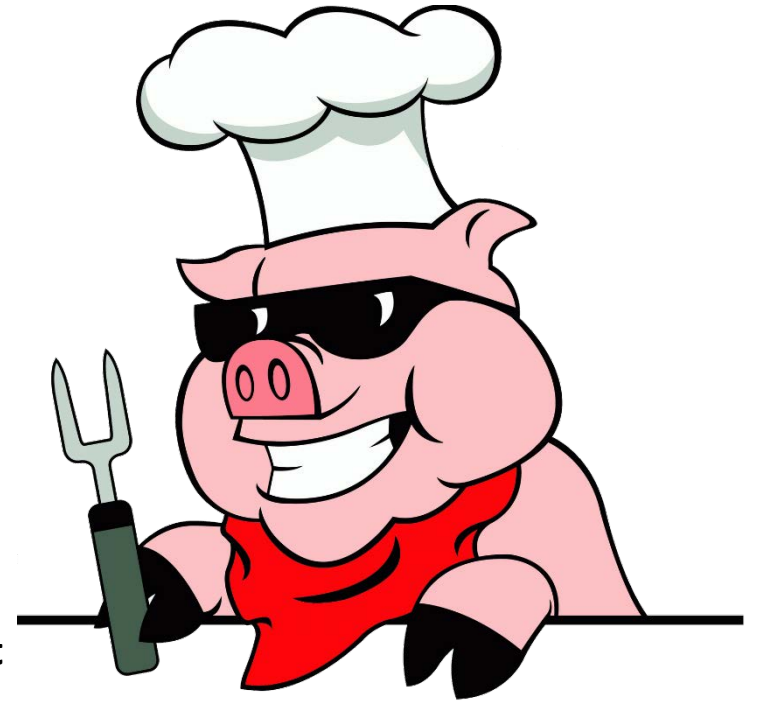
The Legacy: why we do what we do...

- Below is a sampling of the groups and organizations Esquimalt Ribfest has supported since inception:
- École Macaulay Elementary School
- Rockheights Middle School
- Santa's Anonymous Hamper Drive
- Mustard Seed
- Esquimalt High School Rugby Academy
- Victoria Hospitals Foundation New Natal Unit
- Terry Fox Cancer Society
- Epilepsy Awareness Rugby Tournament
- Esquimalt Neighbourhood House
- Rainbow Kitchen
- Esquimalt Light Festival
- Christmas Spirit Community Dinner
- Mo-vember
- Bays United Youth Basketball
- Esquimalt High Robotics Team
- James Bay Athletic Association



Presenting Sponsor – Investment: \$25,000

- As the title sponsor of Esquimalt Ribfest 2024, your company or organization will receive significant exposure and benefits during this awesome family event. You will receive logo and brand recognition through:
 - ❖ On-Site Activation: Display area/sales booth. 50,000 potential clients in 3 days...
 - ❖ Company name and logo on all print advertising and all street signage
 - ❖ Main page web site recognition/link and use of Ribfest name/link
 - ❖ Inclusion in all Social Media and On-Site Signage in High Profile Location
 - ❖ Opportunity to Present Award for BEST RIBS and PEOPLE'S CHOICE Awards to winning professional 'Ribber' BBQ Team
 - ❖ Logo Use: your company will have the rights to use the Esquimalt Ribfest and Esquimalt Firefighters Charitable Foundation logos for promotions... continued on next page where it gets good 😊



Stage and Feature Act Sponsor - \$10,000

- ❖ Company name and logo on all print advertising
- ❖ Main page web site recognition and suitable linkage
- ❖ Inclusion in all Social Media posts and interaction
- ❖ On-Site Signage above stage and on Speaker towers
- ❖ Opportunity to Present Best Sauce Award to winning professional 'Ribber' BBQ Team
- ❖ Blue Buffalo Saloon VIP Tent Seating for 15 on Friday night – includes ribs, sides and beverages served by EHS Robotics Team Students!
- ❖ Logo Use: your company will have the rights to use the Esquimalt Ribfest logo for promotions



Festival Partner– Investment: \$5,000

- ❖ Company name and logo on all print advertising
- ❖ Main page web site recognition and suitable linkage
- ❖ Inclusion in all Social Media posts and interaction
- ❖ On-Site Signage
- ❖ Opportunity to Present Best Sauce Award to winning professional 'Ribber' BBQ Team
- ❖ VIP Blue Buffalo Saloon Tent Seating for 10 on Friday night – includes full racks of Ribs, sides and beverages!
- ❖ Logo Use: your company will have the rights to use the Esquimalt Ribfest logo for promotions



Friends OF Esquimalt Ribfest - \$2500

- Logo on Web site
- Company name/logo on wrap up thank you ad
- Opportunity to have company name specifically linked to one of the following:
- Kid Zone
- Craft Brewery Zone
- Vendor Zone
- Recycling GREEN Program
- Front Entry Company Banner

